



Vacancy

Dynamic Fluid Control, a local manufacturer of valves, has a unique and diversified portfolio of products catering for the mineral processing, power generation, water and affluent markets. We have a strong strategic approach towards active participation in global markets.

The following position has become available at DFC:

POSITION: Junior Graphic Designer #DFC240828-3
LOCATION: Benoni
REPORTING TO: Marketing Manager

JOB SUMMARY STATEMENT: As a Junior Graphic Designer at DFC, you will play a key role in supporting the design team in creating visual assets that effectively communicate our brand message, product features, and marketing campaigns. Working under the guidance of the marketing manager, you will have the opportunity to contribute to various design projects and gain valuable hands-on experience in a dynamic and collaborative environment.

KEY PERFORMANCE AREAS (DUTIES & RESPONSIBILITIES):

1. **Graphic Design:** Assist in the creation of visual assets, including digital and print materials such as brochures, product catalogues, advertisements, packaging, signage, and presentations.
2. **Brand Identity:** Help maintain consistency and coherence in brand identity across all communication channels. Ensure that design assets align with the company's brand guidelines and visual standards.
3. **Digital Design:** Support the design of digital assets for online platforms, including website graphics, social media posts, email newsletters, and digital ads. Optimize visual content for digital distribution and engagement.
4. **Product Visualization:** Collaborate with the technical team to create visualizations and renderings of valve products and components. Ensure that product visuals accurately represent their features, dimensions, and materials.
5. **Creative Concept Development:** Participate in brainstorming sessions and creative concept development meetings to generate ideas for design projects and marketing campaigns. Contribute creative insights and suggestions for visual storytelling and communication.
6. **Image Editing and Retouching:** Assist in editing and retouching product images and photographs to enhance visual appeal and quality. Use image editing software (e.g., Adobe Photoshop, InDesign, Corel Graphics) to adjust colors, lighting, composition, and other elements as needed.
7. **Collaboration:** Work closely with cross-functional teams, including marketing, sales, technical, and manufacturing, to gather information, clarify requirements, and execute design projects effectively.
8. **Feedback Incorporation:** Receive constructive feedback from senior team members and stakeholders and incorporate revisions and modifications into design assets as necessary. Demonstrate flexibility and adaptability in response to feedback.

ACADEMIC QUALIFICATIONS:

- Bachelor's degree or diploma in Graphic Design, Visual Communication, Civil/Mechanical Engineering, or a related field.

EXPERIENCE:

- 2+ years of experience in photography and videography (an advantage).
- Proficiency in graphic design software, including Adobe Creative Suite (Photoshop, Illustrator, InDesign).

KNOWLEDGE, SKILLS & ABILITIES:

- Strong visual design skills, with a keen eye for layout, typography, and composition.
- Creativity and ability to translate concepts and ideas into visually appealing designs.
- Understanding/ appreciation of technical engineering design concepts
- Portfolio showcasing relevant design projects and skills (preferred).

BEHAVIOURAL COMPETENCIES:

- Ability to work collaboratively in a fast-paced environment and meet tight deadlines.
- Time management skills, with the ability to prioritize tasks effectively.

CLOSING DATE: 04 September 2024

Please note we have a DFC recruitment mailbox.

Kindly send your detailed CV to the following email address: recruitment@dfc.co.za

In line with our commitment to transformation, suitable qualified candidates from previously disadvantaged groups will be given preference. While the company's recruitment policy stipulates that all positions will be advertised, provision is also made for appointments to be made in accordance with the company's succession planning strategy and practice when filling vacancies